

PIRANHA

EYEWEAR®

2022 COLLECTION



PIRANHA

MBOO 201#78759

PIRANHA



PIRANHA EYEWEAR®

At Piranha we love fashion, the outdoors, and adventures. Our sunglasses are designed in here in our home of Denver, Colorado and our styles bring in the unique influences of the Mile High City – urban sophistication and city vibes mixed with a passion for the outdoors. With Piranha Eyewear your shoppers will look fashionably fabulous and keep their eyes safe from harmful UV rays – all at an affordable price. Great eyewear doesn't have to be expensive! Relaxing at the beach, hiking in the mountains, or simply running errands around town, do so in style with Piranha Eyewear.





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FASHION

DESIGNER STYLING

- Top styles in the industry
- 100% UVA/UVB protection
- Comfortable
- Shatter-resistant polycarbonate lenses
- Trendy flat lenses on select styles
- Rhinestone, and metal embellishments





TWIGGY
52929 | \$19.99



SUPERSTAR
52932 | \$19.99



VIBE
52930 | \$19.99



COCO
52924 | \$17.99



BEVERLY
52931 | \$19.99



SYLVIA
52923 | \$17.99



DAISY

52922 | \$17.99



JUICY

52917 | \$15.99



BLING

52921 | \$17.99



PENELOPE

52916 | \$15.99



ANGEL

52918 | \$15.99



RUCA

52915 | \$15.99



GLAMOUR

52912 | \$9.99



MAUI

52911 | \$9.99



NATURAL BAMBOO

COOL & SUSTAINABLE

- Genuine, hand-made bamboo temples
- Lightweight
- Made from sustainable materials
- Optical spring-hinges
- 100% UVA/UVB protection

Commercial consumption and ecological balance – yes, we can have both. At Piranha we take this responsibility seriously, with our bamboo sunglasses line.

The durability and strength of bamboo prevents breakage – making it perfect for temples when paired with an optical spring. It is incredibly lightweight, with a smooth texture and appearance similar to wood – perfect for recent trends in fashion. Due to its fast growth, bamboo is entirely sustainable with replanting rates faster than forests. Bamboo is biodegradable and has a positive impact on the environment.

All our bamboo temples are hand-crafted and made with minimal waste. That's why Piranha Eyewear is proud to continue to explore manufacturing techniques to protect our planet.



KAUAI

52952 | \$24.99



KAUAI BLUE

52951 | \$24.99



STAX

52950 | \$24.99



PENELOPE

52949 | \$24.99



POLARIZED

SEE IT ALL

- Polarized lenses
- Anti-reflective
- 100% UVA/UVB protection
- Men's and women's styles



Polarized lenses have a filter that creates vertical openings for the light waves, like vertical window blinds, meaning only vertical light waves pass through to the eyes. By blocking horizontal light waves coming off flat surfaces, like water, roads or the hood of a car, polarized lenses dramatically reduce glare, making objects look crisper and clearer. In fact, they are ideal for all water sport activities because they increase visibility below the surface of the water.



HERITAGE

52942 | \$19.99



FUTURE

52939 | \$19.99



SPARKLE

52941 | \$19.99



AGENDA

52940 | \$19.99



SPORT

ACTIVWEAR FRAMES

- Shatter-resistant polycarbonate lenses
- Full & half frame options available
- 100% UVA/UVB protection





DESERT

52938 | \$19.99



LYNX 5

52927 | \$17.99



FOCUS

52937 | \$19.99



MADISON

52920 | \$15.99



DEFINE

52936 | \$19.99



PEAK

52914 | \$9.99



CAPPUCCINO

52928 | \$17.99



STRUCTURE

52913 | \$9.99

FLX-T™

TECHNOLOGY

FLEXIBLE TEMPLES FOR MAXIMUM COMFORT

FLEXIBLE, DURABLE, FORM-FITTING

- Double-mold injected FLX-T™ temples
- Select styles have polarized lenses
- Full & half frame options available
- 100% UVA/UVB protection





ENCORE

52948 | \$24.99



INFINITY

52945 | \$24.99



AVALANCHE

52947 | \$24.99



SPARK

52944 | \$24.99



VICTORY

52946 | \$24.99



CHAMPION

52943 | \$24.99

URBAN

STREET TRENDS

- Classic styles
- Range of urban-inspired colors & patterns
- Shatter-resistant polycarbonate lenses
- Lightweight
- 100% UVA/UVB protection





SOHO

52935 | \$19.99



VOLT

52926 | \$17.99



ALLEN

52934 | \$19.99



ECLIPSE

52925 | \$17.99



ALEX

52933 | \$19.99



REACTION

52919 | \$15.99

KIDS



KIDS ASSORTMENT

52988 GIRLS ASSORTMENT | \$7.99

52989 BOYS ASSORTMENT | \$7.99



PIRANHA OPTICS™

ENJOY READING CLEARER



According to the Vision Council, as many as 28 million Americans wear over-the-counter reading glasses. Piranha Optics brings you classically styled, affordably priced reading glasses made to stand the test of time.

With a selection of frames for men and women, Piranha Optics offers focus, clarity, and stylish looks. Our readers feature up to six diopters (powers), ensuring it's easy to find the pair that best suits your consumers' needs and fashion sense. We also carry multifocal reading glasses and sunreaders. Enjoy reading clearer with Piranha Optics.



Dora
\$12.99

- +1.25 | 87211
- +1.50 | 87221
- +2.00 | 87241
- +2.50 | 87261
- +2.75 | 87271
- +3.25 | 87291



Booker
\$21.99

- +1.25 | 87216
- +1.50 | 87226
- +2.00 | 87246
- +2.50 | 87266
- +2.75 | 87276
- +3.25 | 87296



BAMBOO TEMPLES



Rosa
\$15.99

- +1.25 | 87212
- +1.50 | 87222
- +2.00 | 87242
- +2.50 | 87262
- +2.75 | 87272
- +3.25 | 87292



Jessie
\$21.99

- +1.25 | 87217
- +1.50 | 87227
- +2.00 | 87247
- +2.50 | 87267
- +2.75 | 87277
- +3.25 | 87297



BAMBOO TEMPLES



Tulip
\$15.99

- +1.25 | 87213
- +1.50 | 87223
- +2.00 | 87243
- +2.50 | 87263
- +2.75 | 87273
- +3.25 | 87293



Ray
\$12.99

- +1.25 | 87312
- +1.50 | 87322
- +2.00 | 87342
- +2.50 | 87362
- +2.75 | 87372
- +3.25 | 87392



Alice
\$21.99

- +1.25 | 87214
- +1.50 | 87224
- +2.00 | 87244
- +2.50 | 87264
- +2.75 | 87274
- +3.25 | 87294



Lee
\$9.99

- +1.25 | 87311
- +1.50 | 87321
- +2.00 | 87341
- +2.50 | 87361
- +2.75 | 87371
- +3.25 | 87391



Vail
\$15.99

- +1.25 | 87313
- +1.50 | 87323
- +2.00 | 87343
- +2.50 | 87363
- +2.75 | 87373
- +3.25 | 87393



Silverton
\$15.99

- +1.25 | 87314
- +1.50 | 87324
- +2.00 | 87344
- +2.50 | 87364
- +2.75 | 87374
- +3.25 | 87394



Allen
\$21.99

- +1.25 | 87315
- +1.50 | 87325
- +2.00 | 87345
- +2.50 | 87365
- +2.75 | 87375
- +3.25 | 87395



Chris
\$24.99

- +1.25 | 87317
- +1.50 | 87327
- +2.00 | 87347
- +2.50 | 87367
- +2.75 | 87377
- +3.25 | 87397



Tri-Pack Readers
\$21.99

Assorted colors and frames

- +1.25 | 87219
- +1.50 | 87229
- +2.00 | 87249
- +2.50 | 87269
- +2.75 | 87279
- +3.25 | 87299



Tube Reader
\$15.99

Assorted colors

- +1.25 | 87319
- +1.50 | 87329
- +2.00 | 87349
- +2.50 | 87369
- +2.75 | 87379
- +3.25 | 87399



Folding Reader
\$21.99

- +1.25 | 87218
- +1.50 | 87228
- +2.00 | 87248
- +2.50 | 87268
- +2.75 | 87278
- +3.25 | 87298



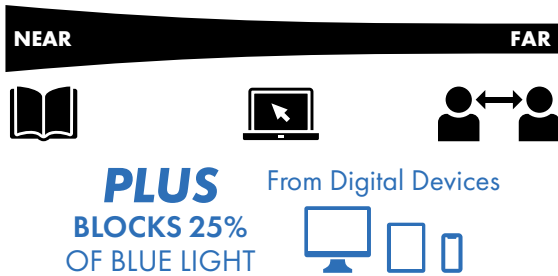
PROGRESSIVE DIOPTRER READING GLASSES

SEAMLESS TRANSITION FROM NEAR TO FAR

New from Piranha Optics, Prestige – progressive diopter reading glasses. Our multifocal reading glasses have three different strengths: one for reading, one for using the computer, and one for interacting with others – all in one lens.

Piranha Optics Prestige also blocks 25% of emitted blue light to protect your eyes from digital eye strain. With one pair of reading glasses for every use, it's never been easier to enjoy reading clearer.

ADVANCED PROGRESSIVE LENS TECHNOLOGY



Cleaning Case Included

Prestige
\$29.99

- +1.50 | 87202
- +2.00 | 87204
- +2.50 | 87206
- +3.00 | 87208



SUN READERS



DIAMOND

Hidden Bifocal | Case Pack: 10/12

85332 | \$12.99 | +1.50 85334 | \$12.99 | +2.50
85333 | \$12.99 | +2.00 85335 | \$12.99 | +3.00



SHINE

Hidden Bifocal | Case Pack: 10/12

85328 | \$12.99 | +1.50 85330 | \$12.99 | +2.50
85329 | \$12.99 | +2.00 85331 | \$12.99 | +3.00



REACTION

Hidden Bifocal | Case Pack: 10/12

85336 | \$12.99 | +1.50 85338 | \$12.99 | +2.50
85337 | \$12.99 | +2.00 85339 | \$12.99 | +3.00



JET

Hidden Bifocal | Case Pack: 10/12

85324 | \$12.99 | +1.50 85326 | \$12.99 | +2.50
85325 | \$12.99 | +2.00 85327 | \$12.99 | +3.00



MIXES FOR ALL

EASY TO MANAGE PRICE POINT PROGRAM

- Best-selling products
- Variety of themes for a range of consumers
- Easy restock options
- 100% UVA/UVB protection



AVIATOR

90009 | \$9.99 | Polycarbonate lens | Case Pack: 20/6



PREMIUM AVIATOR

91054 | \$14.99 | Polycarbonate lens | Case Pack: 20/6



METAL

91052 | \$14.99 | Polycarbonate lens | Case Pack: 20/6



ACTIVE SPORTS

83570 | \$9.99 | Polycarbonate lens | Case Pack: 20/6



EXTREME SPORT

80295 | \$12.99 | Polycarbonate lens | Case Pack: 20/6



POLARIZED

83544 | \$14.99 | Polarized lens | Case Pack: 20/6



FLX-T™

90001 | \$19.99 | Mix of polycarbonate & polarized lenses | Case Pack: 20/6



URBAN

83569 | \$9.99 | Polycarbonate lens | Case Pack: 20/6



RETRO

90092 | \$9.99 | Polycarbonate lens | Case Pack: 20/6



X-SHADES™

83568 | \$7.99 | Polycarbonate lens | Case Pack: 20/6



WOMEN'S AVIATOR

80296 | \$12.99 | Polycarbonate lens | Case Pack: 20/6



LA MODA

80298 | \$12.99 | Polycarbonate lens | Case Pack: 20/6



FASHION

80297 | \$9.99 | Polycarbonate lens | Case Pack: 20/6

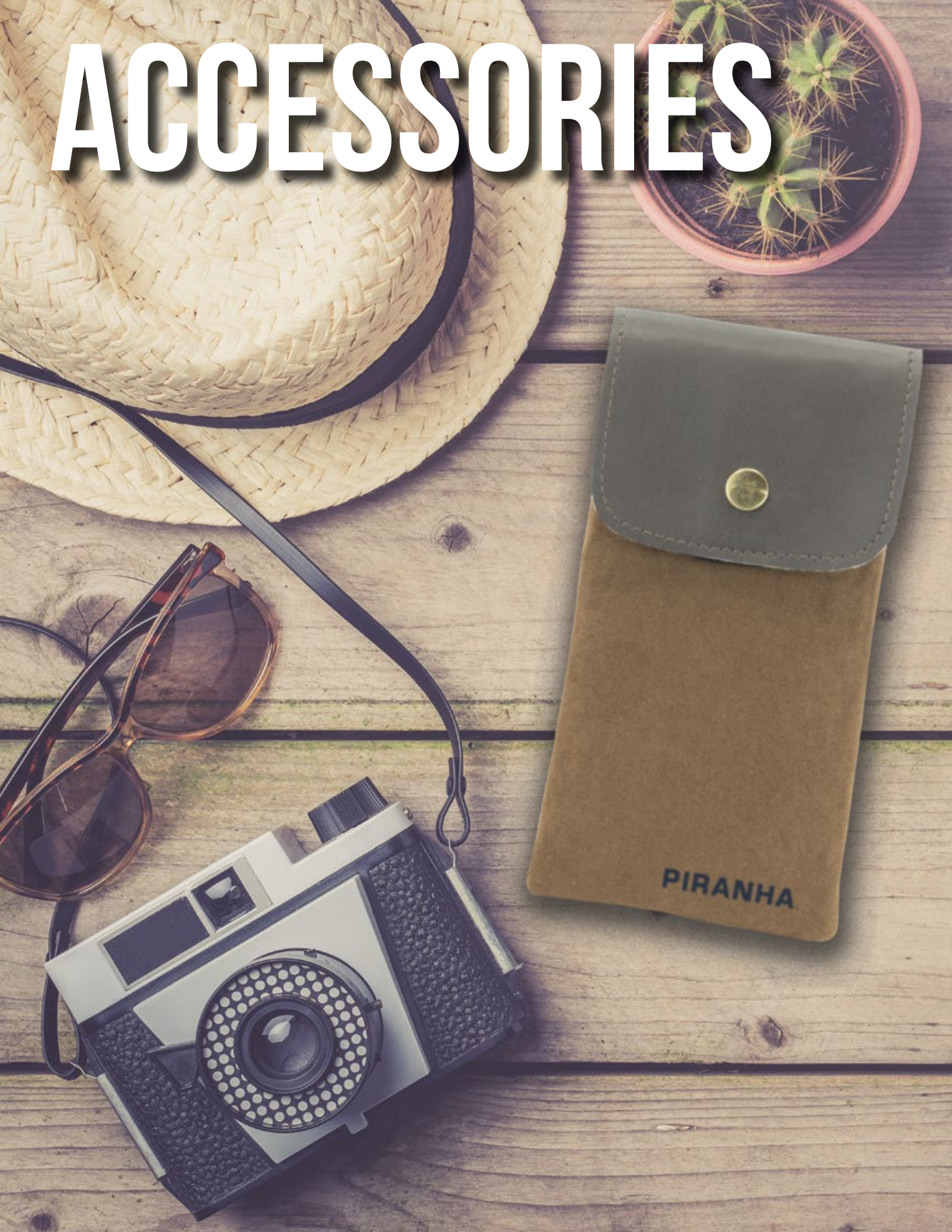


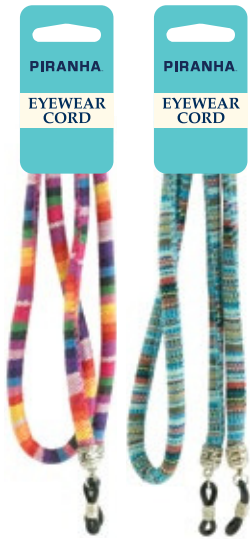
CAMO PROGRAM

90165 | \$14.99 | Polarized lens, assorted frames | Case Pack: 20/6



ACCESSORIES





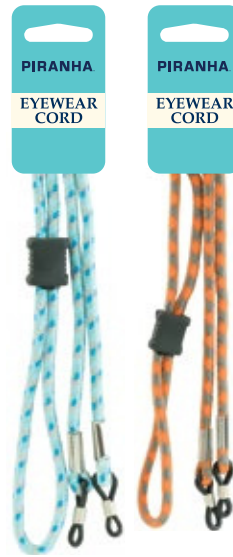
THICK
CORD

97039 | RAINBOW | \$3.00
97035 | BLUE | \$3.00



SPORT ROCK
CORDS

98011 | \$3.00



ASSORTED
STRIPED CORDS

97037 | \$3.00



ASSORTED
LEATHER CORDS

97041 | \$4.00



BLACK
FASHION CORD

98091 | \$3.00



BLACK
BEADED CORD

97038 | \$3.00



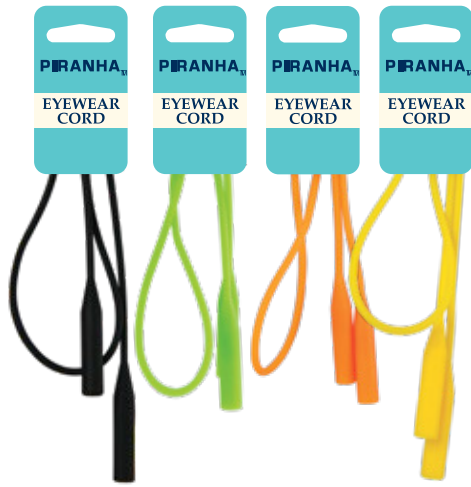
METAL
CHAIN CORD

97040 | \$3.00



PEARL
BEADED CORD

98052 | \$3.00



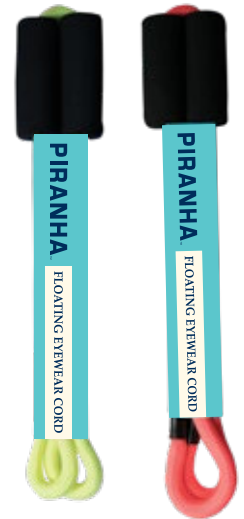
SILICONE
NEON CORD

98051 | \$3.00



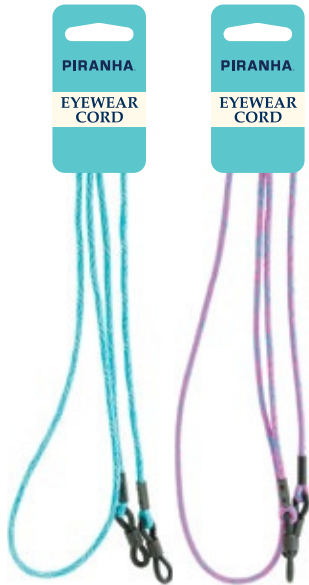
ASSORTED
FLOATING CORDS

98059 | \$4.00



BUOY
FLOATING CORD

97036 | \$4.00



ASSORTED
ELASTIC CORDS

97055 | \$3.00



WOVEN
CORD

98018 | \$3.00



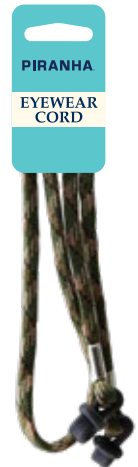
WOVEN
CORD

98060 | \$3.00



BLACK
SPORT CORD

98065 | \$3.00



CAMO
SPORT CORD

98013 | \$3.00



SMALL BLACK ZIPPER CASE

98096 | \$4.00



LARGE BLACK ZIPPER CASE

91215 | \$4.00



PIRANHA™ EYEWEAR CASE

BLUE BURLAP ZIPPER CASE

97058 | \$4.00



PIRANHA™ EYEWEAR CASE

BLACK SUEDE CASE

97059 | \$3.00



PIRANHA™ EYEWEAR CASE

NAUTICAL COTTON CASE

98075 | \$3.00



PIRANHA™ EYEWEAR CASE

OWL PATTERN CASE

98071 | \$3.00



PIRANHA™ EYEWEAR CASE

ELEPHANT PATTERN CASE

98079 | \$3.00



PIRANHA™ EYEWEAR CASE



SNAP BUTTON
CASE

TRIBAL
GRAPHIC CASE

97056 | BLUE | \$4.00
97057 | BROWN | \$4.00

98077 | \$3.00



SUNGLASS
GRAPHIC CASE

98072 | \$3.00



VISOR
CLIP

98067 | \$2.00



RESEALABLE
REPAIR KIT

97052 | \$4.00



MICROFIBER
CARRY BAG

98092 | \$2.00



ANTI-FOG
LENS SPRAY

98196 | \$3.99

POLARIZED CLIP-ON LENSES

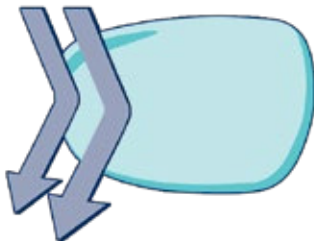
Turn prescription eyewear into polarized sunglasses in seconds with Piranha Eyewear's clip-on lenses. By blocking horizontal light waves coming off flat surfaces, like roads or the hood of a car, polarized lenses dramatically reduce glare. Polarized clip-ons will keep the visual field clear and the detail ahead crisp.

Piranha's "quick clip" is designed to attach to the bridge of prescription glasses easily and prevent scratching. Additionally, the included visor case makes sure these polarized lenses are never far out of reach. With Piranha polarized clip-on lenses it's never been easier to avoid the expense of transition lenses or the hassle of carrying both prescription glasses AND sunglasses.

- SEVEN SHAPES TO ACCOMODATE MOST PRESCRIPTION EYEWEAR STYLES
- LIGHTWEIGHT
- "QUICK CLIP" ATTACHES TO BRIDGE, AVOIDING LENS DAMAGE
- 100% UVA/UVB PROTECTION



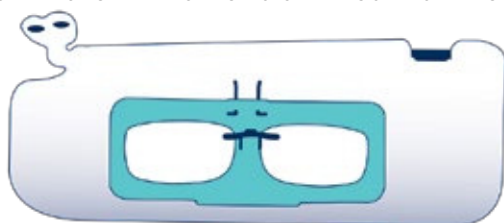
POLARIZED TO REDUCE GLARE



PIRANHA "QUICK CLIP" PREVENTS LENS SCRATCHES



PROTECTIVE CASE ATTACHES TO CAR VISOR FOR EASY REACH



\$21.99

52981 | CLIP-ON SHAPE 1

52982 | CLIP-ON SHAPE 2

52983 | CLIP-ON SHAPE 3

52984 | CLIP-ON SHAPE 4

52985 | CLIP-ON SHAPE 5

52986 | CLIP-ON SHAPE 6

52987 | CLIP-ON SHAPE 7

MERCHANDISING DISPLAYS

Combine glasses, accessories, and pegged products on one stylish display.

- Manufactured out of durable cypress wood
- Metal accent pieces
- Multiple merchandising options with glasses holders or peg boards
- Accessory slat walls
- Built-in storage for backstock
- Compact footprints
- High quality craftsmanship designed and assembled in Denver, Colorado.



TITANIUM QUAD-EIFFEL FLOOR DISPLAY

- 21584 2 sides sunglasses (84 ct)
2 sides peg board
4 accessory slat walls
(display only)
- 59743 98 ct sunglasses
120 ct readers
36 ct accessories
(stocked)

ONLY AVAILABLE THROUGH 2022



Dimensions:

72" H x 18.75" W x 18.75" D

TITANIUM CUBE FLOOR DISPLAY



- 21850 2 sides sunglasses (84 ct)
2 sides peg board
4 accessory slat walls
(display only)
- 53111 84 ct sunglasses
96 ct readers
60 ct accessories
(stocked)
- 53115 84 ct sunglasses
32 ct accessories
45 ct Hottips! personal electronics
(stocked)
- 99850 84 ct sunglasses D-program
96 ct readers
60 ct accessories
(stocked)
- 99851 84 ct sunglasses D-program
32 ct accessories
45 ct Hottips! personal electronics
(stocked)



Dimensions:

65.5" H x 17" W x 17" D

TITANIUM ROCKET II FLOOR DISPLAY



- 21852 2 side sunglasses (84 ct)
2 accessory slat walls
(display only)
- 53112 84 ct sunglasses
60 ct readers
47 ct accessories
(stocked)
- 53113 42 ct sunglasses
108 ct readers
78 ct accessories
(stocked)
- 53116 84 ct sunglasses
32 ct accessories
22 ct Hottips! personal electronics
(stocked)
- 99852 84 ct sunglasses D-program
60 ct readers
47 ct accessories
(stocked)
- 99853 84 ct sunglasses D-program
32 ct accessories
22 ct Hottips! personal electronics
(stocked)



Dimensions:

65.5" H x 14.625" W x 12.75" D

TITANIUM COUNTER DISPLAY

- 21788 4 sides sunglasses (36 ct)
(display only)
- 21810 2 sides sunglasses (18 ct)
2 sides peg board
(display only)
- 99854 36 ct sunglasses
(stocked)
- 99855 18 ct sunglasses
24 ct readers
(stocked)



Dimensions:
30.5" H x 9.25" W x 9.25" D

POWERWING 36 COUNT FLOOR DISPLAY



- Lightweight Corrugated Cardboard
- Small Footprint
- High Quality, UV Coated Graphics
- Easy Assembly

AVAILABLE MIXES:

53074	Recycled Water Bottle Frames
53075	Two for \$20
99834	EZBlue
59962	Polarized
59955	Bamboo
59960	Kidz Kool Shades
59964	Aviator
59966	Fashion Aviator
59968	Cool Classics



Dimensions:

60.25" H x 14.25" W x 12" D

24 COUNT PROMOTIONAL CLIP STRIPS

Add our promotional clip strips to your display to highlight programs chosen by YOU. Pick your products from the available mixes and you will receive two 12-count clip strips that easily attach to your display with the included S-hooks.



AVAILABLE MIXES:

- 59686 Kids Assortment with Unique Clip Strip
- 80295 Extreme Sport Assortment
- 80296 Women Aviator Assortment
- 80297 Fashion Assortment
- 80298 La Moda Assortment
- 83544 Polarized Assortment
- 83568 X-Shades Assortment
- 83569 Urban Assortment
- 83570 Active Sport Assortment
- 90009 Men Aviator Assortment
- 90048 Driving Assortment
- 90092 Retro Assortment
- 90165 Polarized Camo Assortment
- 91052 Active Metal Assortment
- 81054 Premium Aviator Assortment
- 90001 Flex-T Assortment
- 59825 Hydro Float Assortment
- 59826 Bamboo Assortment
- 59827 Sunreader Assortment
- 59829 Retro Assortment
- 59830 Polarized Assortment
- 51998 Women's 2 For \$20 Promotion
- 51999 Men's 2 For \$20 Promotion
- 59689 Day Driving Assortment
- 59690 Night Driving Assortment
- 51997 Recycled Water Bottle Assortment



Dimensions:
40" H x 4.625" W



PIRANHA EYEWEAR®

Piranha Eyewear is a division of Navajo Inc.
5330 Fox Street, Denver, CO 80216 | www.piranhasunglasses.com | www.navajoinc.com



Designed & Printed
in Denver, Colorado, USA